

Press release – March 2010

## EcoPower: two innovative functions in a product that is twice as eco-friendly



**Ponsi is presenting its new line for the more conscious consumer: the confirmation of power and ever-lasting industrial appeal.**

In a simple, linear design – thought to be a more functional product that can fit into any bathroom layout -, Eco Power allows you to **save water and energy** thanks to its **two innovative technologies**. Merged into a single product, the two functions result in more conscious consumption with greater respect for the environment. Thanks to the **Eco function**, it is possible to optimise and reduce daily water consumption:

the mixer has a special “double release” when it is turned on, creating a slight resistance equal to 50% of the water capacity. This quantity of water is sufficient for normal everyday needs: as a result, pointless waste is avoided, while, if necessary, it is possible to obtain a 100% flow for any special requirement.

In addition, when it is simply turned on, the water immediately runs at “room temperature” thanks to its **Power function**. With EcoPower's new central position, and left-turn only handle, it is possible to avoid involuntary requests for hot water when turning the tap on. As a result, it eliminates pointless energy wastes and reduces the amount of the heating systems starts, making them more efficient and longer-lasting. Therefore, in order to request hot water, the mixer lever needs to be turned deliberately to the left. On request, it is possible to have it with traditional opening handle.

**Two innovative functions in a product that is twice as eco-friendly: Eco Power is Ponsi's new response to the growing demand for “intelligent” products**, designed to give an efficient response to new savings requirements and to reduce atmospheric emissions.