

Press release – July 2009

## Lydo. When design is not pure appearance only but a tangible project.



*Ponsi style is the expression of an ancient handicraft passion made of products that are thought, designed and assembled to please and last, products designed by a real industrial passion.*

*This is why our lines have been shaping our design concepts during all these years: rationality, substantiality, lastingness and essentiality. The industrial allure is the soul of Ponsi company.*

**Lydo** doesn't follow trends, it follows our inspiration and our production capability. That is why its design means evergreen shapes, lines, suggestions.

*Time cannot touch it, because its design is not just appearance and aesthetics but it is a real project made of experience, knowledge, high quality materials and extremely functional solutions. A wide range a taps inspired by the same industrial philosophy: living forever.*



### Technical information

- "Shield" design of the mixer body with flat and clean spout and wide handle easy to use
- 35 mm. diameter cartridge: a reliable and multi-tested product
- Anti-scale aerator with maintenance device included for a maximum cleaning efficiency
- Available in chrome finishing
- Washbasin both with standard and high-swivel spout, available also for the kitchen.
- Complete product range also for the shower programme